

## **Sun FM Public File 2.0 Updated 1 April 2020**

*This document has been updated in light of measures taken in the current UK emergency.*

Each local commercial station in the UK has obligations with regard to its programmes, including its music and local content. These obligations are set out in the station Format which forms part of this station's Public File.

The Public File is also available in hard copy by post upon request by any member of the public, and serves as one indicator of each station's output. Comment on the contents of the Public File should be made to the station or to the industry regulator, Ofcom.

### **The services we operate**

Sun FM Limited holds three separate analogue licenses covering Sunderland, Darlington\* and Durham\*.

All programming is 100% shared between the services and therefore this document covers all licenses. This public file is required under these licences.

\*at time of writing this is subject to an ongoing Ofcom licence transfer process.

The service also broadcasts online.

### **Emergency measures – Statement 1 April 2020**

During these unprecedented times we've have made some changes from 1 April 2020 to programming on our radio stations in the light of changing resourcing availability and income.

Where these measures might otherwise take us out of format, we've kept Ofcom fully informed of the steps we are taking and will review the situation regularly in light of the continuing UK emergency situation.

### **News Bulletin schedule**

What our format says...

**At least hourly during daytime weekdays and peak-time weekends.  
At other times UK-wide, nations and international news should feature.**

What we deliver....

We deliver a news bulletin covering World, UK, National and local news (for Sunderland, Durham and Darlington) to the following schedule:

Weekdays  
0600 to 1900 inclusive every hour

Weekends  
Bulletins – 0800-1200 inclusive every hour

At other times we broadcast Sky News or a UK bulletin produced by Radio News Hub.

### **Recent news stories covered on air**

Examples of recent news stories covered on air appear on our website [sun-fm.com](http://sun-fm.com)

### **The news and content team**

News resourcing across the group is supplemented by members of the programming and commercial teams based within the area who are also able to collect content as appropriate.

Nation Broadcasting's news is compiled utilising journalistic support based in Leeds.

To contact the news team email [news@sun-fm.com](mailto:news@sun-fm.com)

### **The programme schedule**

The programme schedule is available on the website [sun-fm.com](http://sun-fm.com)

### **The average number of hours of automated programming within weekday daytimes and within daytimes on Saturdays and Sundays**

We make full use of broadcast playout technology in order to deliver our programmes and free up presentation staff to produce content.

All programming is automated under the definition used by Ofcom.

Whilst our programming is automated under the definition published by Ofcom; relevant programme links (especially at peaktimes) are typically pre-recorded on the day of transmission shortly before transmission.

### **The amount of local programming per day produced by the station**

**At least three hours per day during weekday daytimes**

We exceed this requirement by the delivery of our Breakfast programme from a studio located in the North East approved area.

Some programming items such as news and travel may be compiled by presenters physically located outside of the station's licensed area.

## **Shared programming and content**

All programming is 100% shared between the licenses for Sunderland, Durham and Darlington.

## **Ofcom localness guidelines**

Ofcom has published guidelines for localness on stations such as Sun FM Radio. You can view these at the Ofcom website [www.ofcom.org.uk/radio/ifi/rbl/car/localness](http://www.ofcom.org.uk/radio/ifi/rbl/car/localness)

## **Station contact details**

Contact details for Sun FM Radio are available on the home page our website [www.sun-fm.com](http://www.sun-fm.com)

## **Events, charity support and coverage**

Our presentation team regularly mention events and charities and can be contacted by emailing studio@ [www.sun-fm.com](http://www.sun-fm.com)

## **Recent programme or news highlights**

Our website is regularly updated with major programme features, highlights and news items and can be accessed at [www.sun-fm.com](http://www.sun-fm.com)

## **Any other issues or areas of interest likely to impact on localness**

None

## **The station playlist**

The station website shows the last songs played on the station. To receive a copy of the current station playlist, please contact the Programme Controller.

[neil.greenslade@nationbroadcasting.com](mailto:neil.greenslade@nationbroadcasting.com)

## **The station format**

Our formats can be viewed at Ofcom's website – select the pages for Sun FM from this page:

<http://www.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/analogue-main.htm>

## **How to complain to the station or Ofcom**

If you need to complain to the station:

Martin Mumford, Managing Director, Sun FM Radio, St Hilary Transmitter, nr St Hilary, COWBRIDGE. CF71 7DP.

You can also telephone 02921 414100 and ask for the Managing Director or email [martin.mumford@nationbroadcasting.com](mailto:martin.mumford@nationbroadcasting.com)

If you wish to take your complaint further or if you wish to complain to the regulator you can visit the Ofcom website:

<http://consumers.ofcom.org.uk/complain/>

### **Contacting the studios – use of premium rate numbers**

Station contact details are on the station website [www.sun-fm.com](http://www.sun-fm.com)

We do not use premium rate numbers to contact the studio by telephone or SMS.

We are investigating the introduction of premium rate SMS competitions, details of our compliance in this area would be published on any associated competition page and highlighted on air.

### **Martin Mumford**

**2.0 UK emergency version – April 2020**

**1.0 Test transmission launch version – August 2018**