



## 1. What is the Public File?

Each local commercial radio station in the UK has requirements in respect of its music and local content, such as news etc. These requirements are set out in the station “Format”, a document issued by Ofcom, the UK media regulator.

The Public File contains details of elements Ofcom regulate over, such as music tracks, local news etc. It is intended to give you a better understanding of our output and what we are doing for the community we serve.

The Public File is available as a print out on request. Any comments on the file can be made to us or Ofcom.

## 2. News Bulletins

Below are details of how often we broadcast news bulletins and whether they are local, national or international news.

### Monday to Friday

National and World News 0000 to 0500 hours (every hour)  
Local, National and World News 0600 to 1900 hours (every hour)  
Headlines and Sport 0730, 0830  
National and World News 2000 to 0500 hours (every hour)

### Saturday

National and World News 0000 to 0700 hours (every hour)  
Local, National and World News 0800 to 1400 (every hour)  
National and World News 1500 to 2300 (every hour)

### Sunday

National and World News 0000 to 0700 (every hour)  
Local, National and World News 0800 to 1400 (every hour)  
National and World News 1500 to 1600 and 1900 to 2300 (every hour)

### 3. Recent News

To view some of our latest news articles, please view the local news page.

### 4. The News Team

If you have any queries about News, contact one of our journalists via the usual 'Contact Us' details.

### 5. The Programme Schedule

#### Monday to Friday

6am - 11am: Breakfast, Simon and Lauren  
11am - 3pm: Mid Morning, Sean Gerard  
3pm - 7pm: Afternoon Drive, Tim West  
7pm - 10pm: Evening Show, Rachel Chew  
10pm - 1am: The Late Show  
1am - 5am The Night Shift

#### Saturday

1am - 6am: Nightshift  
6am - 9am: Breakfast, Simon and Lauren  
9am - 2pm: Saturday Mornings, Dave Sherwood  
2pm - 6pm: Saturday Music, Rachel Chew  
6pm - 12am: Saturday Night Party, Rebecca Dono

#### Sunday

Midnight - 6am: The Night Shift  
6am - 9am: Breakfast, Tim West & Katie Bulmer-Cooke  
9am - 1pm: Dave Sherwood  
1pm - 4pm: Lee Jukes  
4pm - 7pm: Vodafone Big Top 40, Marvin & Kat  
7pm - 10pm: Evening show, Steve Burnikell  
10pm - 1am: The Late Show  
1am - 5am: The Night Shift

### 6. Automation and Local Programming

Sometimes it is necessary to pre-record (sometimes called Automation) programmes on the station. Currently we only automate during off peak programming. All our programmes are broadcast from Sunderland studies apart from the 'Big Top 40 Show' Sundays 4pm-7pm.

## 7. Events and Charities we support

We support various local charity events every year. This usually includes promoting events on the radio station, attending events and donating prizes to worthwhile causes such as raffles. Over the years we have dedicated a whole days broadcasting and fundraising for our 'Bring A Pound to Work Day'. Hundreds of local businesses register their staff to 'Bring a Pound to Work' which we collected as a station in the community.

So far we have raised almost £300,000.

Over the last few years, members of staff have not only raised awareness of various charity events, they have also participated in many of them. For example, The Sunderland 10k, the worlds largest half marathon -The Great North Run, The Race For Life, abseiling down the football stadium, sponsored head shaves, male body waxing, and betting for charity on the Breakfast Show.

## 8. Coverage Highlights

### **The Sunderland International Airshow**

Every year we take the radio station to the seafront for a 3-day outside broadcast from Europe's largest free airshow. Over a million people assemble on the beach and surrounding areas to watch the free airshow and be entertained by their local radio station. During this weekend all local daytime programming is broadcast live from the event.

### **The Summer & Christmas Tours**

Twice a year we take the lunchtime show out and around Wearside, with an opportunity to win prizes, cash and of course a fantastic holiday.

### **Summer Concerts**

We broadcast live from the various concerts held at the Stadium of Light across the Summer season, as well as giving listeners the opportunity to win tickets.

## 9. Music Playlist

To give you an idea of our music, below is an hour from October 2018.

Taylor Swift - Style / Prince - 1999 / Jess Glynne - I'll Be There / Stardust- Music Sounds Better With You / Camila Cabello - Never Be The Same / Adele - Rolling In The Deep / All Saints - After All / Michael Jackson - The Way You Make Me Feel / Kings Of Leon - Sex On Fire / Will Smith - Miami / Clean Bandit ft Demi Lovato - Solo

## 10. The Format

The format is the regulation document Ofcom issue. You can read or download it from Ofcom at: <http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/a1100126ba1sunfm.htm>

## 11. Ofcom Localness Guidelines

Ofcom issue Guidelines defining what “localness” is for a Local Radio station. You can read them on the Ofcom website: <https://www.ofcom.org.uk/tv-radio-and-on-demand/information-for-industry/radio-broadcasters/localness>

## 12. Contact Us

To contact us, please click our contact details at the bottom of the page.

## 13. How to Complain

If you have any complaint about the radio station, for example, something you have heard - an advertisement or news story - in the first instance contact the Content Director on 0191 548 1034

If you are not satisfied with the response you can contact Ofcom (the industry regulator) on 020 7981 3000 or via their website; [www.ofcom.org.uk](http://www.ofcom.org.uk)